



The WISE Campaign
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Press Release

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Director of WISE, UK, speaking at IWE

On Tuesday 4 July, Marie-Noëlle Barton MBE, Director of the **WISE** (Women Into Science, Engineering and Construction) Campaign in the UK, will be speaking at the EPF Ecole d'Ingénieurs 'Women Engineers: Pushing for Sustainability' conference near Paris.

Marie-Noëlle will address the audience of international students and outline the ways in which WISE promotes career opportunities within science, engineering and construction for women in the UK. "It seems that almost every day we hear or read about the worrying lack of skilled people in the UK," said Marie-Noëlle. "It is therefore essential that we explain to girls at an early age how SET and construction play a key part in their everyday lives".

Speaking prior to the conference Marie-Noëlle said, "I am delighted to be speaking at this event for the fifth time. I believe IWE does much to promote SET for women internationally".

Marie-Noëlle has received several accolades for her work promoting science, engineering and construction to women, and in 1999, was awarded an MBE in the Queen's Birthday Honours list.

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Note to Editors:

The WISE Campaign promotes science, engineering, technology and construction as a valuable and interesting career option to young women and encourages the retention of women engineers and scientists in the profession. Since its launch in 1984 the percentage of female engineering graduates has risen from 7% to 18% today.